



2024

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Community & Financial Report

OVERTON COUNTY

arts

Letter from the President

This past year marked an extraordinary beginning for the Overton County Arts Council (OCAC). As we celebrate our inaugural year, it's inspiring to look back at all we have accomplished in such a short time. Thanks to the passion and commitment of our Executive Board, Community Advisory Board, volunteers, and patrons, we laid the foundation for a vibrant arts organization that's dedicated to enriching art education, supporting artists, and fostering a creative community here in Overton County.

Our first year was characterized by growth, innovation, and learning. Through events like our Paint Livingston Plein Air Competition, we brought the community together and showcased the beauty of our surroundings through the eyes of 38 talented artists from across the Southeast. Our Community Art Classes have offered opportunities for people of all ages to explore their creativity, while the Art Mixers provided a welcoming space for community members to connect, learn, and form new friendships.

We also launched the Libby Allen Art Exhibit & Competition, a program dedicated to celebrating and encouraging young talent in Overton County schools. However, we recognize there's much more to be done to ensure that every child in Overton County has access to high-quality art education.

Looking ahead to 2025, we're excited to expand our programming. We have introduced additional art classes and look forward to providing additional opportunities for local artists to showcase their work. We're also working to develop partnerships with local schools to enhance K-12 art education and bring more art into the community.

The journey of building a nonprofit arts organization from the ground up has been as rewarding as it has been challenging. I am filled with gratitude for the community support we have received. As we enter our second year, we are focused on deepening our impact and ensuring that OCAC continues to grow as a resource for students, artists, and all community members.

Thank you for being a part of this journey with us. Your support fuels our mission. I am very optimistic about what we will accomplish in the years ahead.

With gratitude,

A handwritten signature in white ink that reads "Tim". The script is fluid and cursive, with a long, sweeping underline that extends to the right.

Tim Richardson
President

Executive Board



Shannon Cantrell
Secretary



Jennifer Ledbetter
Treasurer



Gene Gantt
Vice President



Darren Oliver



Tim Richardson
President



Zach Stephens



Mitchell White



Evan Wright



Community Advisory Board

Left to right: Rachel May, Suzanne Lavone Smith, Gayle Latuszek, Stephanie Byrd, Eddie Street, Bobbye Moore, Libby Allen, Barbie Roberts, Zach Stephens, and JJ Hollars. Not pictured: Kelli Worley, James Shenko, Luke Anderson, Abby Morgan.

CAB at time of publication.

ABOUT

The Overton County Arts Council is a 501(c)3 tax-exempt nonprofit organization dedicated to promoting and supporting the visual arts in Overton County. Through various events, workshops, and exhibitions, the council aims to foster a vibrant arts community, support economic development, and increase tourism. We are especially focused on enhancing art education for K-12 students in Overton County.

MISSION

Our mission is to cultivate and promote the visual arts for the benefit of all Overton County residents and visitors.

VISION

Our vision is for Overton County to be a culturally vibrant, economically thriving community that is welcoming and supportive of all artists and where the arts pleasantly surprise, enrich, and connect every person and every organization in the county.

2024 IN NUMBERS

15
Events

2,820
Individuals Engaged

30
Volunteers

\$25,100
Donations

Programming & Initiatives



K-12 Art Education

Art enrichment activities throughout the year for Overton County students.



Art Instruction

Art classes and workshops for beginning, intermediate and advanced artists of all ages.



Monthly Art Mixers

Social gatherings with tasty food and drink for art-curious folks.



Libby Allen Art Contest

Annual art competition in April for Overton County high school students.



Paint Livingston

Annual plein air painting competition and art sale in October.



Community Art Classes

Our Community Art Classes provide creative learning experiences for all ages, from beginners to more advanced artists. With plans to

expand offerings and introduce new workshops, **we're committed to nurturing artistic talent in our community and making art education accessible to everyone.**



Art Mixers

On most third Thursdays, our Art Mixers bring the community together for an evening of creativity, conversation, and cultural discovery. Attendees explore the world of art through presentations on famous artists and their

works, accompanied by delicious food and drink. This popular series has quickly become a cherished local tradition, providing a warm and inviting space for art-curious folks to connect and be inspired.



Libby Allen Art Competition & Exhibition

The Libby Allen Art Competition & Exhibition celebrates the vibrant artistic talent of Overton County's young creators. Following last year's inaugural event, which drew enthusiastic participation from across the community, we're thrilled to continue this tradition in April of 2025. High school students will

once again have the opportunity to showcase their original works and compete for recognition, monetary awards, and a scholarship to Tennessee Tech's School of Craft, Art & Design—all while furthering our commitment to nurturing the next generation of artists in our region.





Paint Livingston

In October 2024, the inaugural Paint Livingston Plein Air Competition welcomed **38 artists** from across the Southeast, resulting in **115 original paintings**—nearly half of which were sold to eager patrons. The event had a

substantial economic impact. OCAC, artists, and visitors invested thousands of dollars in local accommodations, goods, and services. Paint Livingston received overwhelmingly positive feedback, establishing Livingston as a vibrant cultural destination.

Profit & Loss

For the period ended December 31, 2024

REVENUE	
Art Commission Income	3,433.00
Event Income	
Second Saturday Art Class	650.00
Total Event Income	650.00
Grant Income	6,465.55
Membership	1,925.00
Patronage	25,100.00
PayPal Sales	631.00
Total Revenue	38,204.95
GROSS PROFIT	38,204.95
EXPENDITURES	
Advertising & Marketing	15,123.66
Awards & Grants to Others	605.00
Contract Labor	608.00
Event Expenses	
Art Mixer Expenses	5,050.34
Plein Air Expenses	7,395.42
Second Saturday Art Class Expenses	990.00
Total Event Expenses	13,435.76
Office Expenses	
Bank Fees & Service Charges	8.01
Software & Apps	153.32
Total Office Expenses	161.33
Supplies	5,389.46
Wix Fees	113.10
Total Expenditures	35,436.31
NET OPERATING REVENUE	2,768.64
OTHER REVENUE	
Other Income	516.34
Total Other Revenue	516.34
NET OTHER REVENUE	516.34
NET REVENUE	\$3,284.98

Balance Sheet

For the period ended December 31, 2024

ASSETS

Current Assets

Bank Accounts

BUSINESS CHECKING (5815) -1 1,274.95

PayPal Bank 2,010.03

Total Bank Accounts 3,284.98

Total Current Assets 3,284.98

TOTAL ASSETS \$3,284.98

LIABILITIES & EQUITY

Liabilities

Total Liabilities

Equity

Retained Earnings

Net Revenue 3,284.98

Total Equity 3,284.98

TOTAL LIABILITIES AND EQUITY \$3,284.98

Financials compiled and certified by:

jamesfscarlett
Tax and Accounting Services

Supporting Partners and Patrons

Thank you to our 2024 Supporting Partners and Patrons for being part of our mission to cultivate and promote the visual arts for the benefit of all Overton County residents and visitors.

Budd & Julia
Bishop
Foundation



Julia Bishop | Cody Britton | Carol Coleman | Mitchell White
Evan & Emily Wright | Tim & Rita Richardson



OC Arts Council named 2024 Nonprofit of the Year

Overton County Arts Council was presented the Nonprofit of the Year 2024 Award during the Livingston-Overton County Chamber of Commerce Awards Ceremony held Thursday, Dec. 19 at Iron & Oak Event Center.



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